

OHIO LOCAL HISTORY ALLIANCE

Inspire. Connect. Educate.



2024 Annual Meeting and Conference *Truth and Consequences*

October 4 – 5, 2024

Quest Conference Center - Westerville, Ohio

[#OLHAEmpowers](#)



Welcome to the 2024 OLHA Annual Meeting & Conference

Meal Tickets

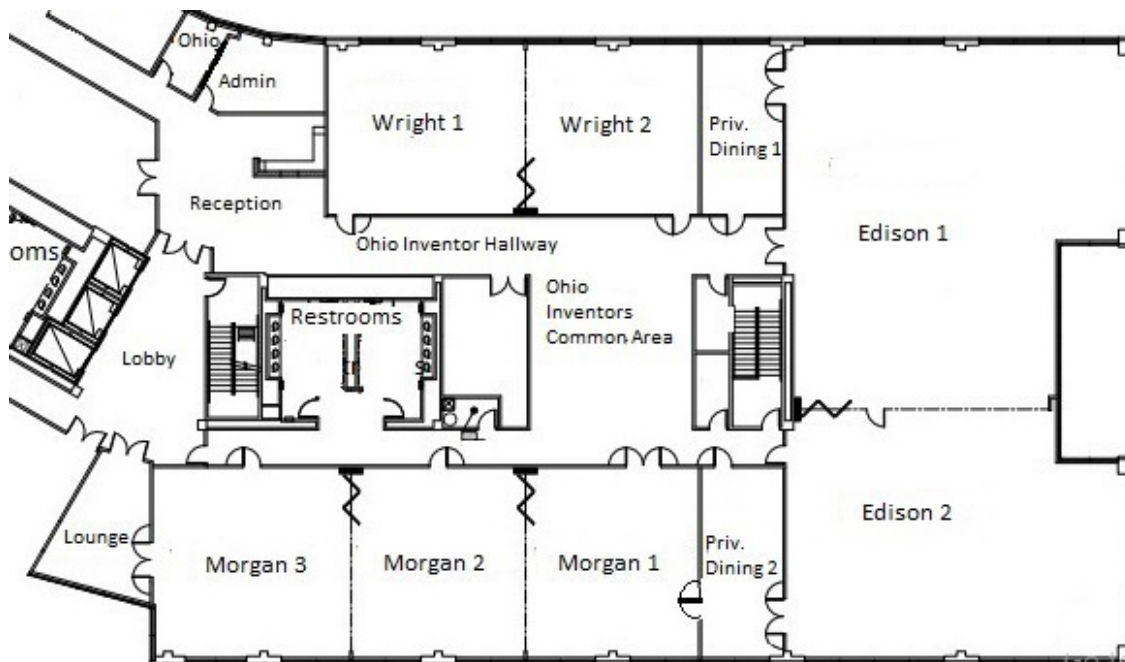
If you have registered and paid to attend Friday's Lunch & Keynote, and/or Saturday's Award Luncheon you should have received a meal ticket at the registration desk when you checked in. Meal tickets will be collected at the beginning of the buffet. Any dietary restrictions you mentioned when registering will be indicated on the ticket.

Name Badges Holders

Please return your name badge holder to the registration table before you leave so that we can recycle them for next year. You are welcome to keep the paper badge, but badge holders are expensive! If you'd like to keep the badge and holder as a souvenir, a \$1 donation would help us replenish our badge holder supply. Thanks!

Meeting Safety and Responsibility Policy

The Ohio Local History Alliance is committed to providing a safe, productive, and welcoming environment for all meeting participants. All participants, including, but not limited to, attendees, speakers, volunteers, exhibitors, OLHA board members, service providers, and others are expected to abide by this Meeting Safety & Responsibility Policy. Policy text at [tinyurl.com/OLHA-Meeting-Policy](https://www.tinyurl.com/OLHA-Meeting-Policy)



Conference Evaluations

You'll find a paper evaluation form in your conference packet; we'll also send an email link to this evaluation after the conference. Please take the time to complete the evaluation, it is an important help as we prepare for next year's conference! Do make sure to only fill out the evaluation once—either on paper or online. Want to fill it out online while you're at the conference? Go to <https://www.surveymonkey.com/r/NW85QNC> or use the QR code.



Friday, October 4, 2024

Friday	Morgan 1	Morgan 2	Morgan 3	Wright 2
	Registration 8 am – 4:30 pm History Marketplace 9 am – 3:10 pm			
9:00 – 9:50 am	Find Digital Ohio - Advocating and Promoting Your Digital Collections—SOA	The Next Big Challenge: Aging Volunteers and the Opportunity for Impact	Food and Beverage Go Together Like Horse and Carriage, a Historic Site Guide to Safe and Legal Service	Coming Soon: Ohio History at the Ohio State Fair
10:10 – 11:00 am	Exhibit Creation on a Budget	Building a Youth Volunteer Program	Forget the Best: Good and Better Approaches to Preservation	Crucial Conversations: Preserving Undertold Stories—SOA
11:20 am – 12:10 pm	Advocacy Tool Kit	Building Projects from Need to Completion	Bringing a Local Civil Rights Story to the National Stage	Designing and Sustaining an Institutional Archives—SOA
12:30 – 1:45 pm	Lunch (Ticketed Event) Keynote Speaker: <i>Ulysses Grant Dietz</i> Edison			
2:00 – 2:50 pm	Preparing A Successful Bid For State Capital Budget Dollars	Crafting a Reimagined Cemetery Tour	Intersectional DEI Mini-Workshop—SOA	Keynote Follow-Up Discussion with Ulysses Grant Dietz
3:10 – 4:00 pm	Deaccessioning Basics or How to Declutter Your Museum with a Purpose	Running an Event Space		Charting Paths: Co-Creating the Future of Education in Museums
4:00 – 5:00 pm	Ohio Local History Alliance Annual Business Meeting Edison			
5:30 pm	Collections Care Center Open House <i>Pre-registration Recommended</i>			

Saturday, October 5, 2024

Saturday	Morgan 1	Morgan 3	Wright 2	
	Registration 8 am – 2 pm History Marketplace 9 am – 2 pm			
9:00 – 9:50 am	America 250: Projects and Partnerships	Making Choices: Which Collections Database is Your Right Fit?	So You Want To Write a Book	
10:10 – 11:00 am	Connecting with the Ohio History Service Corps	Public Displays of HISTORY: Creating a Permanent Heritage Trail	Celebrating Ohio through 12-Month Themes	
11:20 am – 12:10 pm	Collecting History that's Happening Now	Having Difficult Conversations with Visitors: Using the Reframing History Toolkit	Lafayette 200	
12:30 – 1:45 pm	Outstanding Achievement Awards Luncheon (Ticketed Event) Edison			
	Morgan 1		Morgan 3	
2:00 – 4:00 pm	Workshop: You CAN Handle the Truth: Navigating The Realities of Federal Grants as a Small Museum		Workshop: Oral Histories Today: Modern Workflow for a Timeless Art	

Session Descriptions

Friday 8:00 – 10:00 AM
Registration and Continental Breakfast

Friday 9:00 – 9:50 AM

Find Digital Ohio - Advocating and Promoting Your Digital Collections—SOA

Morgan 1

Jenni Salamon, Manager, Digital Services Department, Ohio History Connection; Cari Hillman, Community Engagement Director, MidPointe Library System; Adam Wanter, Digital and Special Collections Archivist, MidPointe Library System; Virginia Dressler, Digital Projects Librarian, Kent State University; Grace Freeman, Librarian, Local History & Genealogy, Columbus Metropolitan Library

Learn about Find Digital Ohio, a customizable, no-cost digital collections advocacy toolkit developed as part of the ILEAD Ohio program. Topics will include background and inspiration, the toolkit itself, and some marketing best practices. Designed to scale to large or small institutions, we'll share practical solutions and spark conversations about promoting digital collections.

The Next Big Challenge: Aging Volunteers and the Opportunity for Impact

Morgan 2

Jennifer Bechtel, Program Manager, Office of Geriatrics and Gerontology, The Ohio State University

When a group is small in number, but big in purpose, finding the balance between volunteer impact and intervention is vital to the success of the organization and achieving its mission. Understanding how aging impacts physical, mental and social aspects of life can empower organizations to know when to support, when to evaluate and when to intervene with volunteers. This session will provide attendees with an overview of some of the myths and realities of aging and how to move from obstacle to opportunity mindset in volunteer relations.

Food and Beverage Go Together Like Horse and Carriage:

Morgan 3

A Historic Site Guide to Safe and Legal Service

Kristal Bell, Director of Business Development, Ohio History Connection

Back by popular demand! Navigating the ins and outs of food and beverage service can be complicated and risky for staff and patrons. Trying to find concrete answers to your questions can be difficult and frustrating. We will start with a short presentation on general food and beverage service rules as well as where to find your local regulations and end with a discussion around real life examples and questions you may have for your site. Bring your questions, your off-the-wall scenarios - you are not alone.

Coming Soon: Ohio History at the Ohio State Fair

Wright 2

William Mahon, Director of Interpretation and Experiences, Ohio History Connection

In 2026, the Ohio Showcase building will be dedicated at the Ohio State fairgrounds, featuring an Ohio History Connection Gallery. Hear about this exciting project and an opportunity to participate in developing experiences that will share stories of the Land, Innovators, People and Communities who have called Ohio Home.

Friday 10:10 – 11:00 AM

Exhibit Creation on a Budget

Morgan 1

Kim Kenney, Executive Director, McKinley Presidential Library & Museum

You don't need a lot of money or a ton of staff to produce high quality exhibitions! In this session we will walk you through the basics of exhibitions, from research, writing, and editing to design and fabrication – all on a shoestring budget.

Building a Youth Volunteer Program

Morgan 2

Jennifer Marquette, Executive Director, & Sydney Miller, Event Coordinator, Ashland County Historical Society

Is your organization trying to recruit young volunteers? In this session, learn about how to get students through the doors of your museum in a meaningful and impactful way. Representatives from the Ashland County Historical Society will talk about their experience in building a successful Youth Board composed of local high school students and share tips on how you can build one too.

Forget the Best: Good and Better Approaches to Preservation

Morgan 3

Dyani Feige, Director of Preservation Services, Conservation Center for Art & Historic Artifacts

Organizations strive to meet professional "best practices" when it comes to preserving their collections. But for organizations with limited resources, achieving "best" can often feel impossible. This session focuses on how institutions can forgo the "best" in favor of "good" and "better" approaches to preservation, highlighting practical ways to make preservation a component of any collections care program even one with little to no dedicated resources.

Crucial Conversations: Preserving Undertold Stories—SOA

Wright 2

Janet Rhodes, Toledo Lucas County Public Library; Sam Meister, Future Access for All; Roger Riddle, Roger Riddle Consulting Ltd; Jocelyn Robinson, WYSO Radio

Join the Society of Ohio Archivists (SOA) Justice, Equity, Diversity, Accessibility, and Inclusion (JEDAI) committee and a panel of guests for a discussion on archiving audio media related to underrepresented people. No matter where you are in the process of creating oral histories or preserving audio recordings, bring your questions!

Friday 11:20 AM – 12:10 PM

Advocacy Tool Kit

Morgan 1

OLHA Advocacy Committee Members

Being prepared is a key component of successful advocacy - whether it's sharing your site's story with a new acquaintance or asking for federal funding. Learn the basic components of an Advocacy Tool Kit, which will help you build relationships and make the case for support.

Building Projects from Need to Completion

Morgan 2

Donna Harris, Director of Museum Administration, Over-the-Rhine Museum; Karen Perone, President, Alliance Historical Society; Dalton Rininger Kline, Alliance Area Preservation Society

We all love historic buildings, but we also know that they have maintenance and remodeling needs! The building that houses your organization needs to be maintained so it can welcome visitors and protect your collections. In this session, hear from Ohio History Fund awardees about their journey from identifying a building maintenance issue to getting the funding through completing the project.

Bringing a Local Civil Rights Story to the National Stage

Wright 1

Kati Burwinkel, Highland County Historical Society

The making of a documentary to tell the story of the first northern test case of the landmark Brown v. Board of an Education decision and the road to getting it shown on 90% of PBS stations nationwide. Lincoln School Story project director, Kati Burwinkel, along with one of the Lincoln marchers will share this experience.

Designing and Sustaining an Institutional Archives—SOA

Wright 2

Brianna Treleven, Executive Director, & Rachel Sykes, Institutional Archives Intern, Shaker Historical Society

Presenters will discuss the value of establishing a well-organized institutional collection that meets the needs of its organization and broader audiences. Presenters will detail the processes that allowed them to effectively establish the institutional collection at the Shaker Historical Society as well as the elements they developed to create a sustainable solution. Discussed elements will include securing funding, conducting an inventory, archival appraisal and processing, legal considerations, and the user-centered elements that contribute to a sustainable and usable institutional collection.

Friday Lunch Keynote

12:30 – 1:45 PM

This is a ticketed event.

Lunch Keynote Speaker: *Ulysses Grant Dietz*

Edison

Ulysses Grant Dietz served as curator of Decorative Arts at The Newark Museum from 1980 until 2017, and was appointed Chief Curator in 2012. He received his BA in French from Yale University in 1977, and his MA in American Material Culture from the University of Delaware's Winterthur Program in 1980. As the curator of 114 exhibitions covering all aspects of the decorative arts from colonial to contemporary, he studied and collected furniture, silver, base metals, glass, ceramics, textiles, and jewelry. He is particularly proud of his work on the Museum's National Historic Landmark Ballantine House, built in 1885. Mr. Dietz has published numerous articles and monographs on decorative arts, drawn from the Newark Museum's nationally known collections. His most recent publications are *Jewelry from Pearls to Platinum to Plastic*, published in 2017 and his memoir, *Growing Up Grant: A Gay Life in the Shadow of Ulysses S. Grant*. Mr. Dietz is a great-great grandson of Ulysses and Julia Grant. He is a trustee of the Ulysses S. Grant Presidential Library at Mississippi State University, and of the Society of Presidential Descendants.

Sponsored By:



NATIONAL
ENDOWMENT
FOR THE
HUMANITIES

This program is made possible, in part, by the National Endowment for the Humanities: Democracy demands wisdom. Any views, findings, conclusions or recommendations expressed in this presentation do not necessarily represent those of Ohio Humanities or the National Endowment for the Humanities.

Friday 2:00 – 2:50 PM

Preparing A Successful Bid For State Capital Budget Dollars

Morgan 1

Jason Warner, Director of Strategic Engagement, Greater Ohio Policy Center (GOPC)

The presenter will provide attendees with a "101 on the Capital Budget," as well as case study examples of small communities utilizing capital budget dollars for thoughtfully-planned projects, including their planning steps and process to secure funds. "Preparing a Successful Bid for State Capital Budget Dollars" will walk attendees step-by-step through the process of identifying projects, lobbying lawmakers for project funding, and securing funding from state agencies once budgeted.

Crafting a Reimagined Cemetery Tour

Morgan 2

Traci Manning, Curator of Education, Mahoning Valley Historical Society

As people look for personal ways to connect with history, organizations are turning to innovative storytelling opportunities – like cemetery tours. New approaches can offer guests in-depth stories from diverse perspectives. Learn how to create or reimagine your tour with lessons from Mahoning Valley Historical Society's popular Oak Hill Cemetery Tour.

Keynote Follow-Up Discussion with Ulysses Grant Dietz

Wright 2

Join Mr. Dietz for further discussion of the themes and topics covered in his keynote address.

Friday 2:00 – 4:00 PM

Intersectional DEI Mini-Workshop—SOA

Morgan 3

Michelle Ganz, Director of Archives, Dominican Sisters of Peace

Diversity and Inclusion must be intersectional to be successful. The speaker will discuss strategies for management/leadership and staff for how to create a truly diverse and inclusive environment that fosters and supports social justice efforts. Change comes from a thousand little acts, not one giant leap. Michelle will talk about small ways to build big changes and shift institutional thinking.

Friday 3:10 – 4:00 PM

Deaccessioning Basics or How to Declutter Your Museum with a Purpose

Morgan 1

Ronald Marvin, Jr., Director/Curator, Wyandot County Historical Society

Most museums have collections built up over time from many unknown or unwanted sources. Removing materials from storage can be a scary and daunting endeavor. The speaker will share some of his tips and techniques used to properly deaccession materials gleaned from over 30 years in the field.

Running an Event Space

Morgan 2

Donna Meyer, Executive Director, Delaware County Historical Society

Have you been thinking about providing event rentals of your space as a way to provide income and share your space with the public? In this session you'll hear about what the Delaware County Historical Society has learned and accomplished as they manage their event space, The Barn at Stratford.

Charting Paths: Co-Creating the Future of Education in Museums

Wright 2

Carla Mello, Department Manager, School and Teacher Support & Trevor Rhodes, Educational Content Coordinator, Ohio History Connection

Explore the collaboration between the Ohio History Connection and Tribal representatives as they co-create education resources highlighting tribal sovereignty, culture, and deep ancestral connections. This session provides insights into relationship-building with Tribal representatives and co-creation best practices. Join us in this journey of empowerment through collaborative storytelling and education.

Friday, October 4, 4:00 – 5:00 PM
Ohio Local History Alliance Annual Business Meeting

Welcome – Leslie Wagner, President

Treasurer's Report – Kate LaLonde, Treasurer

Secretary's Report – Bailey Yoder, Secretary

Nominating Committee Report/Elections – Christy Davis, Immediate Past President

Committee Reports

- **Governance** – Leslie Wagner, President
- **Advocacy** – Tim Daley, 2nd Vice President
- **Education** – Melissa Shaw, 1st Vice President
- **Outreach** – Kate LaLonde, Treasurer

Recognition of Outgoing Board Members

- **Regional Representatives:**
John Swearingen, Jr.; Theresa Sullivan; Leianne Neff Heppner; Shelagh Pruni
- **President:**
Leslie Wagner

Friday 5:30 PM

Open House at Ohio History Connection Collections Care Center

800 East 17th Ave, Columbus

Continue past the main building and past the Ohio Village entrance.

The Collections Care Center is located at the northern end of the parking lot.

Save the Date

2025 Regional Meeting Schedule

Ohio Local History Alliance

(Dates and Locations are Tentative)

	Ohio Local History Alliance Regional Meetings
March 8	Region 8: Clinton County History Center Region 10: Guernsey County Historical Society
March 15	Region 5: National First Ladies Library & Museum Region 6: Delaware County Historical Society
March 22	Region 7: Logan County Historical Society Region 9: Lillian E. Jones Museum
March 29	Region 1: Fulton County Museum Region 3: Lorain Historical Society
April 5	Region 2: Morrow County Historical Society Region 4: Mahoning Valley Historical Society

- The 2025 Regional Meeting information and registration brochure will be mailed mid-January 2025
- *Regional meeting hosts:* planning meetings for 2025's meetings will be scheduled following the Alliance's annual meeting through Thanksgiving. See your regional representative or Executive Secretary Betsy Hedler with questions about planning your regional meeting.

Saturday 8:00 – 10:00 AM
Registration and Continental Breakfast

Saturday 9:00 – 9:50 AM

America 250: Projects and Partnerships

Morgan 1

Belinda Gore, The Great Circle Alliance; Megan Hancock, Museum Director & Curator, Denison Museum; Garrett Moyer, Ohio History Service Corps Alumni

With just two years to go until 2026, it's time to be thinking about your plans for the commemoration! Get inspired for your own planning by hearing about the individual projects and the county-wide coalition planning toward America 250 in Licking County.

Making Choices: Which Collections Database is Your Right Fit?

Morgan 3

Marlise Schoeny, History Curator, Ohio History Connection

If you're looking to move beyond an Excel spreadsheet or wondering if it's time to change from your existing collections management system, the choice can be difficult! This presenter will cover her experience searching for and finding the right software for the collection she was managing.

So You Want To Write a Book

Wright 2

Kim Kenney, Executive Director, McKinley Presidential Library & Museum

Are you interested in submitting a proposal to Arcadia Publishing/The History Press for a local history book about your site or region? Join Kim Kenney, Executive Director of the McKinley Presidential Library & Museum and author of 9 books, for a session that will demystify the process. Learn how to craft a successful proposal, create partnerships, and navigate your project from coming up with an idea to selecting cover art — and everything in between.

Saturday 10:10 – 11:00 AM

Connecting with the Ohio History Service Corps

Morgan 1

Betsy Hedler, Local History Services Program Manager, Ohio History Connection; Liz Schultz, Executive Director, Oberlin Heritage Center; Ashley Aldrich, Director, Lillian E. Jones Museum

Did you know that Ohio has one of the few history-focused AmeriCorps programs in the country? It's true! Come to this session to learn more about the Ohio History Service Corps, how to connect with them, and how they can help you.

Public Displays of HISTORY: Creating a Permanent Heritage Trail

Morgan 3

Megan Pellegrino, Director of Museum Studies and Director of Hoover Historical Center, Walsh University; Kelly Odegard, Executive Director, North Canton Heritage Society

History surrounds us, but it isn't always obvious...unless you are in downtown North Canton where 12 permanent panels have been installed throughout the city highlighting important people, events, and organizations that have shaped the town's history. This session will detail the process of creating a permanent heritage trail.

Celebrating Ohio through 12-Month Themes

Wright 2

Chris Hurtubise, Communications Director, Ohio Commission for the U.S. Semiquincentennial

Each month in 2026, America 250-Ohio will celebrate a different aspect of how Ohio has contributed to the United States for 250+ years. We're inviting museums, cultural centers and history-related sites to align your 2026 programming with one or several of the 12-month themes. Join us for a world café style workshop where we'll brainstorm ideas for highlighting content, developing program partnerships and celebrating our state's accomplishments. Participants will leave with a toolkit of strategies, ideas, and inspiration to align your dynamic programming with the 12-month themes.

Saturday 11:20 AM – 12:10 PM

Collecting History that's Happening Now

Morgan 1

Megan Sheeran, Adult Librarian, Columbus Metropolitan Library

Many local history organizations don't think of the present or recent past as part of their purview, but the present will become historical sooner than we'd like to think, and excluding the recent past means cutting marginalized communities out of the conversation, particularly the LGBTQ community and recent immigrants. Learn more about the benefits of adjusting your collection's timeframe, both to create a more complete picture of the past and to ensure that new members feel like they can see themselves in the archives.

Having Difficult Conversations with Visitors:

Morgan 3

Using the Reframing History Toolkit

Traci Manning, Curator of Education, Mahoning Valley Historical Society

Explore the American Association for State and Local History's Reframing History Toolkit - an evidence-based resource kit that explains what history is, how we come to understand the past, and why it matters to society. Learn how the toolkit was produced, how to incorporate its ideas and suggestions into your planning, and recommendations for communicating history to a wide and inclusive audience.

Lafayette 200

Wright 2

Erin Augenstein, Executive Director, Northwest Territory Museum Society

Lafayette 200 is the bicentennial commemoration of the Marquis de Lafayette's grand tour of the United States in 1824-25. Beginning August 2024, members of the American Friends of Lafayette will celebrate, commemorate and educate through city-by-city festivities highlighting his remarkable life as an abolitionist, feminist and human rights advocate. Join Marietta's AFL Representative to learn about the Ohio portion of Lafayette's trip and how the 13-month celebration planning is being coordinated across 24 states, and ideas on how to use virtual assets to enhance your America 250 planning.

Saturday 12:30 – 1:20 PM

Outstanding Achievement Awards Luncheon

This is a ticketed event.

Saturday 2:00 – 4:00 PM

Workshops

You CAN Handle the Truth:

Morgan 1

Navigating The Realities of Federal Grants as a Small Museum

Sara Fisher, Executive Director, International Women's Air & Space Museum (IWASM)

Using its grant-funded National Endowment for the Humanities collections project as a case study, IWASM will share tips for approaching a federal grant, including conceptualization, application, and execution. This workshop will explore the realities of executing such a grant with a previously unmanaged collection and a staff of two.

Oral Histories Today: Modern Workflow for a Timeless Art

Morgan 3

Cameron Wood, Story Collective Coordinator, Ohio History Connection

Oral history is a way to learn about past events directly from the people who lived them. In this workshop you'll learn how to ask questions, record, edit, and share your oral histories. We'll also discuss how modern technologies can make the process simpler. Like collectibles an oral history's value increases with time. The voices of today become the voices of long ago and find new meaning to future generations. Come learn about oral histories in this workshop.

2024 OHIO LOCAL HISTORY ALLIANCE OUTSTANDING ACHIEVEMENT AWARD WINNERS

INDIVIDUAL ACHIEVEMENT AWARDS

- ✪ Susan Logan, Delaware County Historical Society ✪
- ✪ David M. Taylor, Muskingum County History ✪

HISTORY OUTREACH

Media and Publications

- ✪ Wood County Museum – “Ohio’s Infirmary Buildings”
- ✪ Dover Historical Society/Reeves Museum – ““Jingle Jeeves” children’s book”

Public Programming

- ✪ Alliance Historical Society and Alliance Area Preservation Society – “East Main Street Historic District Walking Tour”
- ✪ The Auglaize County 175th Anniversary Committee – “Auglaize County 175th Anniversary Celebration”
- ✪ Lorain Historical Society – “Centennial Commemoration of the Lorain Tornado”
- ✪ Mahoning Valley Historical Society – “Suitcase Programs”
- ✪ Shelby County Historical Society – “Happy Birthday Big 4 Bridge!”

Exhibits/Displays

- ✪ Clinton County History Center – “Beyond The Scoreboard: An Exhibit Celebrating Clinton County Sports Throughout The Years”
- ✪ Fairfield County Heritage Association – “Fairfield County History Exhibit”
- ✪ Friends of Harriet Beecher Stowe House – “Cincinnati’s Lost Founders”
- ✪ Fulton County Historical Society – “All Aboard: Fulton County’s Railroad History”
- ✪ Lorain County Historical Society – “Lorain County 200 Years”
- ✪ Morrow County Historical Society – “Military Room”

SCHOLARSHIP RECIPIENTS

J.D. Britton Scholarship – for an emerging museum professional, paid or volunteer, who has worked for two years or less in a museum setting

- ✪ Natalie Snedden, The Sutliff Museum

SEE YOU NEXT YEAR IN CINCINNATI!

Now Accepting Session Proposals
at aash.org

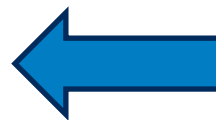
2025 AASLH ANNUAL CONFERENCE
in Partnership with Ohio Local History Alliance

SEPTEMBER 10–13
CINCINNATI, OH
THE AMERICAN EXPERIMENT

 **AASLH** AMERICAN ASSOCIATION
for STATE and LOCAL HISTORY



Tell us what you thought of this year's
conference!



Cover Photo: A young boy with an American flag crouches in front of a crowd, as part of the mile-long demonstration called "The March and Vote for Jobs and Freedom," which took place in Cincinnati, Ohio, on October 27, 1963. The crowd was estimated to be from 15,000 to 30,000 persons with about one-third being white. Speeches, signs, and songs reflected the message of the civil rights march. Ohio History Connection, AV3_B16F24_01.

Thank You to our Sponsors!

Keynote Sponsor (\$2,500)



Carnation Sponsor (\$500)



Ladybug Sponsors (\$250)



FREEMAN'S | HINDMAN
AUCTIONS & APPRAISALS SINCE 1805

The logo for Freeman's | Hindman Auctions & Appraisals features the name "FREEMAN'S | HINDMAN" in a large, black, sans-serif font, with "AUCTIONS & APPRAISALS SINCE 1805" in a smaller, black, sans-serif font below it.