



OHIO LOCAL
HISTORY ALLIANCE
Inspire. Connect. Educate.

Sponsorship Levels: Ohio Local History Alliance Annual Meeting

Deadline to sponsor and for receipt of image files is September 20, 2024.

Almost 200 people from 100 institutions typically attend the OLHA Annual Meeting and Conference. 41% of attendees are board members or administrators in their institutions; 27% have curatorial/collections care responsibilities; 22% are involved with education, exhibit development, and interpretation.

The *Local Historian*, the newsletter of the Ohio Local History Alliance, is emailed six times a year to approximately 365 member organizations.

Buckeye Sponsor: \$5,000

- All Trilobite Sponsor benefits; and
- One full-page advertisement in **six** issues of the *Local Historian* (in place of half-page advertisements in the *Local Historian*)
- Verbal recognition and slide including logo in the presentation at the Friday keynote and the Saturday Awards luncheon

Trilobite Sponsor: \$2,500

- All Ladybug Sponsor benefits; and
- Full-page advertisement in Annual Meeting program
- One half-page advertisement in **four** issues of the *Local Historian*
- Two complimentary Annual Meeting registrations and lunches for company representatives or guests
- Two features on Alliance social media (Facebook and Twitter)
- Verbal recognition and slide including logo in the presentation at the Friday keynote
- One complimentary vendor table

Cardinal Sponsor: \$1,000

- All Ladybug Sponsor benefits; and
- Half-page advertisement in Annual Meeting program
- One half-page advertisement in **two** issues of the *Local Historian*
- Two complimentary Annual Meeting registration and lunches for company representative or guest
- One feature on Alliance social media (Facebook and Twitter)
- Verbal recognition and slide including logo in the presentation at the Saturday awards luncheon
- One complimentary vendor table



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Flint Sponsor: \$750

- All Ladybug Sponsor benefits; and
- Half-page advertisement in Annual Meeting program
- One complimentary Annual Meeting registration and lunches for company representative
- Signage recognizing sponsorship at both continental breakfasts
- One complimentary vendor table

Carnation Sponsor: \$500

- All Ladybug Sponsor benefits; and
- Quarter-page advertisement in Annual Meeting program
- One quarter page advertisement in **one** issue of the *Local Historian*
- One complimentary Annual Meeting registration and **one** lunch for company representative
- Signage recognizing sponsorship at the Friday afternoon break
- One complimentary vendor table*

Ladybug Sponsor: \$250

- Company logo and hyperlink on OLHA 2024 Annual Meeting website page
- Company logo in Annual Meeting program
- Company literature in Annual Meeting conference packet

Sponsorship checks can be mailed to the **Ohio Local History Alliance, c/o Ohio History Connection, 800 East 17th Ave, Columbus, OH 43211.**

Contact for questions, credit card payments, and image files is Dr. Betsy Hedler, Ohio Local History Alliance Executive Secretary, at 614-297-2538 or ohiolha@ohiohistory.org

*Please note, vendor table does not include conference registration or lunches for the company representative. Company representatives will need to register separately or take advantage of higher sponsorship levels that offer complimentary registrations and/or lunches.



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Sponsorship Form

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Contact for questions and image files is Dr. Betsy Hedler, Ohio Local History Alliance Executive Secretary, at 614-297-2538 or ohiolha@ohiohistory.org. Credit card payment for sponsorships will be accepted via the Ohio History Store at www.ohiohistorystore.com/collections/olha-events.

Organization Name as you would like it to appear in signage:

Point of Contact Name:

Address:

Phone Number:

Email Address:

Company Hyperlink:

Ladybug Sponsorship Level - \$250

_____ Provide company logo by 20 Sept 2024

_____ Provide company literature to Betsy by 30 Sept 2024

Carnation Sponsorship Level - \$500

_____ Provide company logo by 20 Sept 2024

_____ Provide company literature to Betsy by 30 Sept 2024

_____ Provide company advertisement for inclusion in program by 20 Sept 2024

_____ Provide company advertisement for inclusion in Local Historian by 30 Sept 2024

_____ Identify if company would like table at conference by 20 Sept 2024

_____ Register complimentary representative (contact Betsy for code) by 20 Sept 2024

Flint Sponsorship Level - \$750

_____ Provide company logo by 20 Sept 2024

_____ Provide company literature to Betsy by 30 Sept 2024

_____ Provide company advertisement for inclusion in program by 20 Sept 2024

_____ Provide company advertisement for inclusion in Local Historian by 30 Sept 2024

_____ Identify if company would like table at conference by 20 Sept 2024

_____ Register complimentary representative (contact Betsy for code) by 20 Sept 2024



Cardinal Sponsorship Level - \$1000

- _____ Provide company logo by 20 Sept 2024
- _____ Provide company literature to Betsy (see above) by 30 Sept 2024
- _____ Provide company advertisement for inclusion in program by 20 Sept 2024
- _____ Provide company advertisement for inclusion in Local Historian by 30 Sept 2024
- _____ Identify if company would like table at conference by 20 Sept 2024
- _____ Register complimentary representatives (2) (contact Betsy for code) by 20 Sept 2024

Trilobite Sponsorship Level - \$2,500

- _____ Provide company logo by 20 Sept 2024
- _____ Provide company literature to Betsy (see above) by 30 Sept 2024
- _____ Provide company advertisement for inclusion in program by 20 Sept 2024
- _____ Provide company advertisement for inclusion in Local Historian by 30 Sept 2024
- _____ Identify if company would like table at conference by 20 Sept 2024
- _____ Register complimentary representatives (2) (contact Betsy for code) by 20 Sept 2024

Buckeye Sponsorship Level - \$5,000

- _____ Provide company logo by 20 Sept 2024
- _____ Provide company literature to Betsy by 30 Sept 2024
- _____ Provide company advertisement for inclusion in program by 20 Sept 2024
- _____ Provide company advertisement for inclusion in Local Historian by 30 Sept 2024
- _____ Identify if company would like table at conference by 20 Sept 2024
- _____ Register complimentary representatives (2) (contact Betsy for code) by 20 Sept 2024