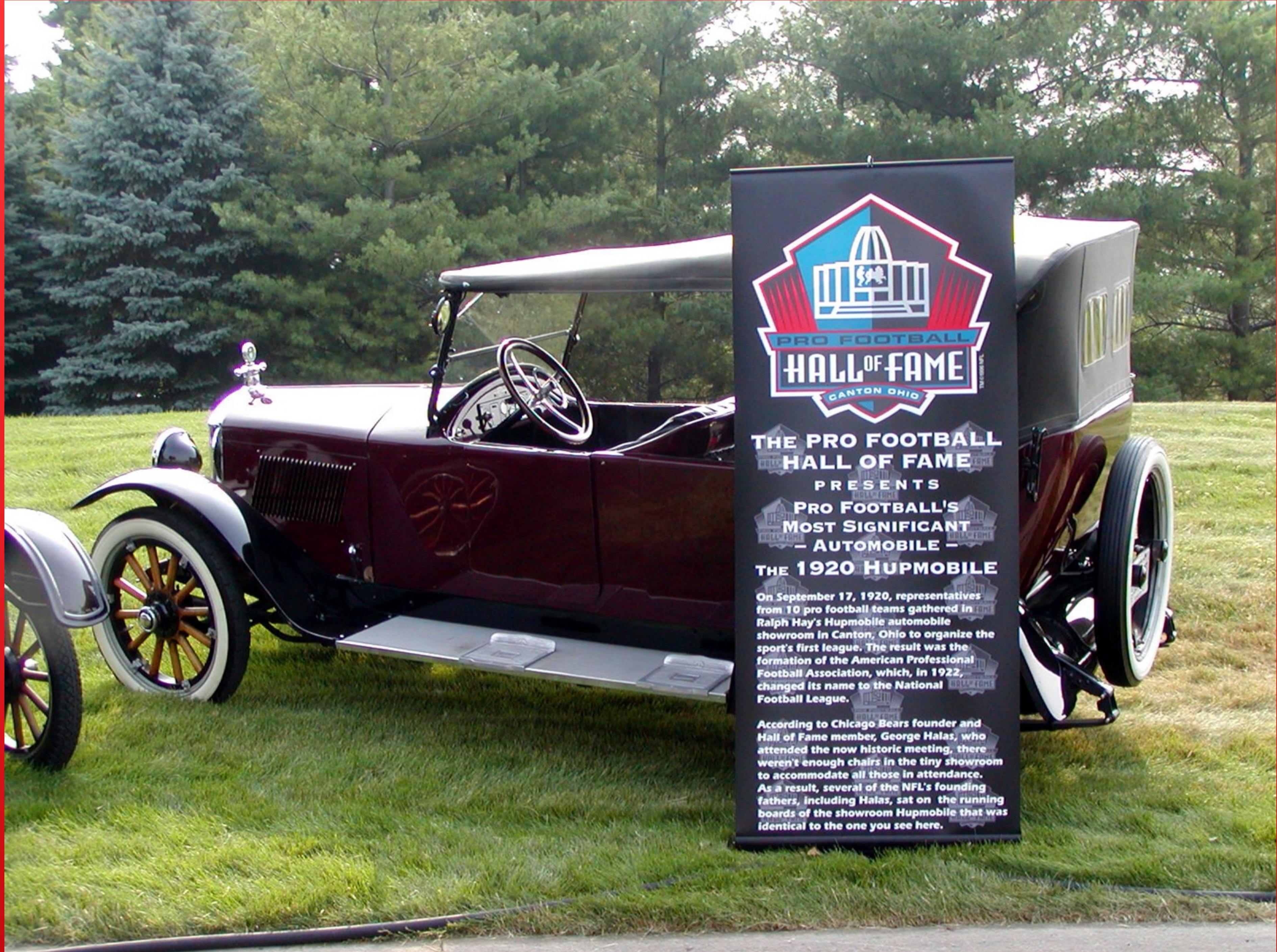


LIVE



# Challenges and Pitfalls of Collecting When a Museum Collects its First (Large) Historical Vehicle



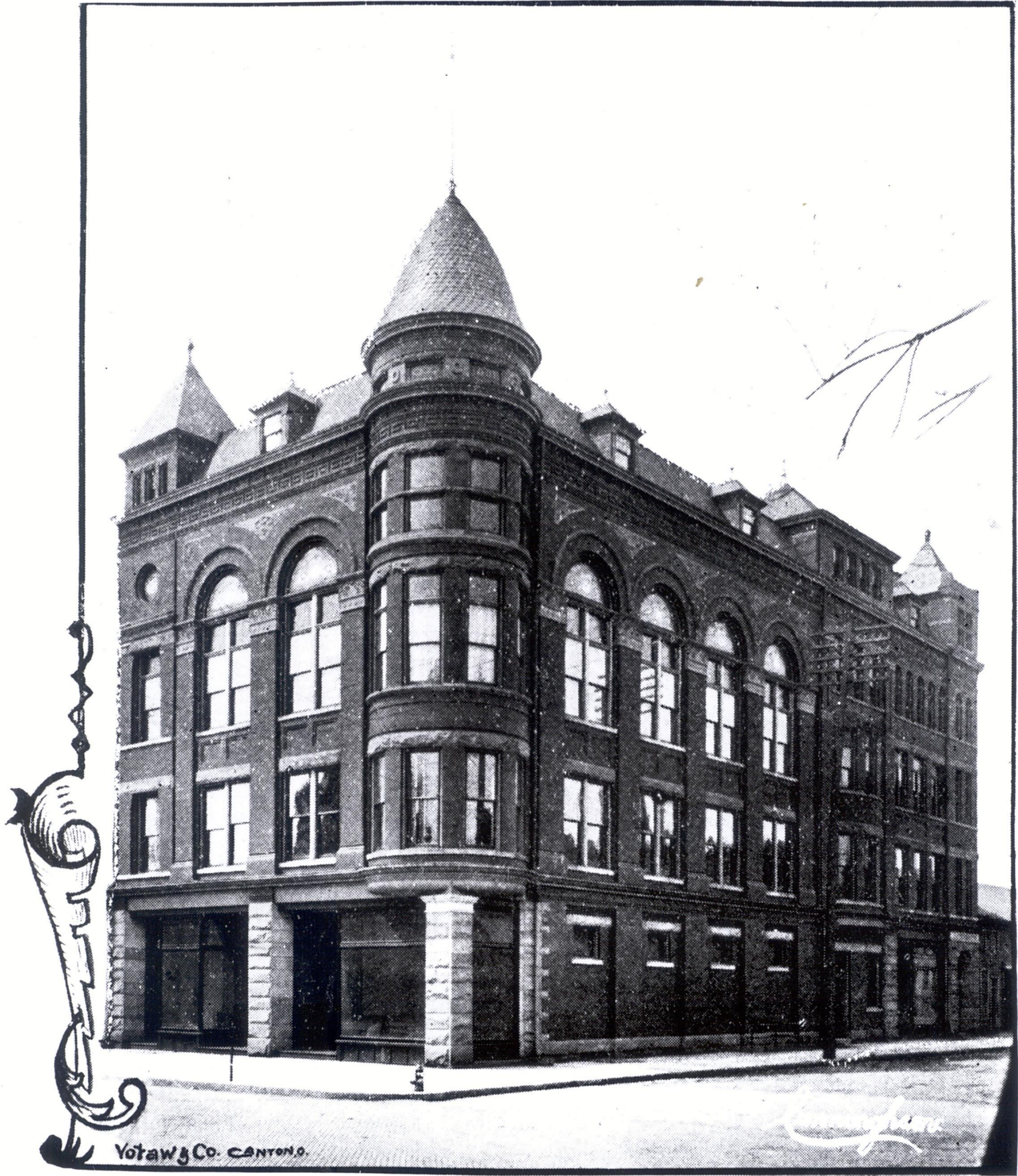


**THE PRO FOOTBALL  
HALL OF FAME  
PRESENTS  
PRO FOOTBALL'S  
MOST SIGNIFICANT  
- AUTOMOBILE -  
THE 1920 HUPMOBILE**

On September 17, 1920, representatives from 10 pro football teams gathered in Ralph Hay's Hupmobile automobile showroom in Canton, Ohio to organize the sport's first league. The result was the formation of the American Professional Football Association, which, in 1922, changed its name to the National Football League.

According to Chicago Bears founder and Hall of Fame member, George Halas, who attended the now historic meeting, there weren't enough chairs in the tiny showroom to accommodate all those in attendance. As a result, several of the NFL's founding fathers, including Halas, sat on the running boards of the showroom Hupmobile that was identical to the one you see here.

# Ralph Hay Showroom



THE distinction of straight-eight performance, as now expressed by Hupmobile, initiated the owing to this magnificent Eight. Obviously, those whose opinion really counts have come to the conclusion that Hupmobile's ultra-refinement of the straight-eight brings motoring to its most luxurious development. Custom bodies, created and built by Dietrich exclusively for this notable chassis, are available.

o. 10

Beauty, Color Options, Luxury in fourteen closed and open bodies, \$1945 to \$5775, f.o.b. Detroit, plus revenue tax



# HUPMOBILE

THE DISTINGUISHED EIGHT

... Vardon  
... ours on  
... o halve  
... rth for  
... e hole,  
... fours,  
... 8-footer  
... hey ap-  
... ole, all  
... escape  
... Evans  
... rough  
... ach up  
... Chick  
... rass to  
... ed the  
... ewater  
... coaxed  
... putter  
... come I  
... put the  
... ng one  
... gained  
... second,  
... theirs  
... green.  
... out for  
... to give  
... of his  
... ing out  
... -footer.  
... in halv-  
... lthough  
... ne only  
... second.  
... e right,  
... is drive  
... ss third  
... ss the  
... tor and  
... t credit  
... e out.  
... ards of  
... 4 4-23

and Wallace F. Johnson defeated Mrs. Molla Bjurstedt Mallory and Craig Biddle, 6-2, 6-3.  
Girls' Junior Singles Championship—Final Round—Miss Louise Dixon, Philadelphia, defeated Miss Helen Sewell, Philadelphia, 8-6, 6-3, 6-2.

### THORPE MADE PRESIDENT.

#### Famous Indian Elected Head of Pro Football Association.

CANTON, Ohio, Sept. 18.—Jim Thorpe, famous Indian football player and coach of the Canton Bulldogs, a local professional team, has been chosen head of the American Professional Football Association, the only professional football organization in the country, according to announcement here today.

Representatives of eleven cities unanimously voted Thorpe to the Presidency, with Stanley Cofall of Cleveland Vice President and Art Ranney of Akron Secretary and Treasurer.

At the meeting held here were W. H. Flannigan, from the Rock Island, Ill., Independents; L. V. Lyons of Rochester, N. Y.; E. Ball of Muncie, Ind.; George Hales of Decatur, Ill.; Charles O'Brien of the Chicago Cardinals, Cofall and Jimmy O'Donnell of the Cleveland Indians, Carl Strock of the Dayton Triangles, A. A. Young of Hammond, Ind.; Frank Neld and Art Ranney of the Akron Indians, and Mac Maginnis of the Massillon Tigers.

A decision was reached to refrain from luring players out of college for the professional game.

### TENDLER GETS DECISION.

#### Callahan Fails to Answer Bell in Sixth Round at Lawrence.

LAWRENCE, Mass., Sept. 18.—Lew Tendler of Philadelphia was awarded the

... Hill;  
... Erasm  
... Trining  
... Boys.  
... Sept.  
... merce;  
... Erasm  
... Curtis  
... against  
... Sept.  
... Richm  
... Boys a  
... Curtis;  
... Childs;  
... Oct.  
... ing; E  
... wick  
... Childs  
... ton aga  
... Oct.  
... merce;  
... ris aga  
... Manul  
... Stuyves  
... Oct.  
... mercial  
... Trainin  
... gainst  
... De Wi  
... Boys.  
... Oct. 2  
... Evande  
... against  
... against  
... Townse  
... Oct. 3  
... Erasmu  
... against  
... Bushwic  
... send; C  
... Nov.  
... Manual  
... Erasmu  
... against  
... Witt  
... Stuyves  
... Nov.  
... Richm  
... Childs  
... Clinton  
... against  
... Boys.  
... Nov.  
... mond  
... against  
... al Train  
... der. Ch

FRANK NELD  
OFFICE  
21 N. SUMMIT STREET  
BELL MAIN 1786

AKRON PROFESSIONAL FOOTBALL TEAM  
LEAGUE PARK  
CARROLL AND BEAVER STREETS  
AKRON, OHIO

A. F. RANNEY  
E. W. TOBIN, COACH  
C. COPLEY, CAPTAIN

MINUTES OF MEETING - SEPTEMBER 17th-1920.

Meeting called to order at 8:15 P.M., by Chairman, Mr. Key. Teams represented were, Canton Bulldogs, Cleveland Indians, Dayton Triangles, Akron Professionals, Massillon Tigers, Rochester, N.Y., Rock Island, Ill., Muncie, Ind., Staley A.C. Decatur, Ill., Racine Cardinals, Wisconsin, and Hammond, Ind.

Minutes of previous meeting were given in a resume by the Chairman.

Old Business.  
Massillon withdrew from professional football for the season of 1920.

New Business.  
It was moved and seconded that a permanent organization be formed to be known as American Professional Football Association. Motion carried.  
Moved and seconded that officers be now elected, consisting of President, Vice President, Secretary and Treasurer. Carried.  
Mr. Jim Thorpe was unanimously elected President, Mr. Stan Cofall, vice President, and Mr. A. F. Ranney, Secretary and Treasurer.  
Moved and seconded that a fee of \$100.00 be charged for membership in the Association. Carried.  
Moved and seconded that the president appoint a

FRANK NELD  
OFFICE  
21 N. SUMMIT STREET  
BELL MAIN 1786

AKRON PROFESSIONAL FOOTBALL TEAM  
LEAGUE PARK  
CARROLL AND BEAVER STREETS  
AKRON, OHIO

A. F. RANNEY  
E. W. TOBIN, COACH  
C. COPLEY, CAPTAIN

committee to work in conjunction with a lawyer to draft a Constitution, bylaws and rules for the association. Carried.  
Mr. Thorpe appointed Mr. A. A. Young of Hammond, Chairman, and Messrs. Cofall, Flannigan and Storch associates.  
Moved and seconded that all Clubs mail to the Secretary by January 1, 1921, a list of all players used by them this season, the Secretary to furnish all Clubs with duplicate copy of same, so that each Club would have first choice in services for 1921 of his team of this season. Carried.  
Moved and seconded that all members have printed upon their stationery, "Member of American Professional Football Association". Carried.  
Mr. Marshall of the Brunswick-Balke Collender Company, Tire Division, presented a silver loving cup to be given the team, awarded the championship by the Association. Any team winning the cup three times should be adjudged the owner.  
It was moved and seconded that a vote of thanks be extended by the Secretary to Mr. Marshall.  
The meeting was adjourned.  
Next meeting to be called by the President some time in January 1921.

*A. F. Ranney*





THE PRO FOOTBALL  
HALL OF FAME  
PRESENTS  
PRO FOOTBALL'S  
MOST SIGNIFICANT  
- AUTOMOBILE -

1926 HUPMOBILE

On September 17, 1926, representatives from 12 pro football teams gathered in Ralph Hoy's Hupmobile automobile showroom in Canton, Ohio to organize the sport's first league. The result was the formation of the American Professional Football Association, which, in 1927, changed its name to the National Football League.

According to Chicago Bears founder and Hall of Fame member, George Halas, who attended the now historic meeting, there weren't enough chairs in the tiny showroom to accommodate all those in attendance. As a result, several of the NFL's founding fathers, including Halas, sat on the running boards of the showroom Hupmobile that was identical to the one you see here.

# Who was John Madden?

- Charismatic coach for the Oakland Raiders 1969-1978
  - ❑ Never had a losing season
  - ❑ Inducted into the Pro Football Hall of Fame in 2006 for his coaching career
- Commercial Celebrity
- Top Broadcaster in the NFL 1979-2009
- Co-Creator of Madden NFL Video Game 1988 - Present
  - ❑ Over \$4 billion in sales
- Most Famous Aerophobic (Fear of Flying) in the United States
  - ❑ Stopped flying in 1979
  - ❑ Famously traveled via the “Madden Cruiser”
  - ❑ How did he travel before the “Madden Cruiser?”





**SNL.**

# History and Travels Madden Cruiser

- Madden began broadcasting in 1979 and late that season vowed to never fly again
- Greyhound offered the a Greyhound bus converted into an RV to Madden in 1987 in exchange for speaking engagements
- John Madden donated his first Madden Cruiser in 2018
- In 1994 after 600,000 miles on the road the original Madden Cruiser was retired

# History Madden Cruisers

- Madden would have five more Cruisers until the end of his broadcast career in 2009
- Sponsors included Walker Mufflers and Outback Steakhouse
- Madden's costs were food and telephone calls
- After receiving a new RV the original Madden Cruiser was initially used by family for travel
- Madden's agent Sandy Montag was given the bus for RV-ing. The exterior was changed.

# Madden Cruiser Challenges for the Hall

- There was no space inside the building to exhibit or store the Madden Cruiser
- No funding allocated to its care
- No vehicle care expert on staff
- No plan for the Madden Cruiser to generate revenue
- Exterior of the Madden Cruiser had changed

# Madden Cruiser Exterior Renovation



# Opened for Tours in 2019



## The Original "Madden Cruiser"

This is the original Greyhound bus used by John Madden during his legendary broadcasting career. The bus was converted in 1987 when Madden transitioned from his Hall of Fame coaching career into television and decided he no longer wanted to fly.

The interior of the bus is in its original condition and features what was then, state-of-the-art technology, that includes two color televisions, a telephone and intercommunications system, a citizens band radio, two laser disc players, a built-in vacuum cleaner, a stereo system and a videotape player. There is also a queen size bed in a private bedroom along with a full bathroom and a kitchenette complete with a microwave oven.

The bus was donated to the Pro Football Hall of Fame in 2019.



0001

MADDENCRUISER



PRIVATE COACH  
NOT FOR HIRE

IES INC. DALLAS TX US DOT 044110



INSIDE  
TRAINING  
CAMP  
EXPERIENCE  
State Farm

Al Michaels LIVE from inside the "Madden Cruiser"  
at Pro Football Hall of Fame





Covid Location



FOR IMMEDIATE RELEASE

12/28/21

<http://twitter.com/nfl345>

## **NFL ANNOUNCES THE PASSING OF JOHN MADDEN**

Earlier today we received the sad news that the great John Madden died unexpectedly this morning. He was 85.

“On behalf of the entire NFL family, we extend our condolences to Virginia, Mike, Joe and their families,” said NFL Commissioner Roger Goodell. “We all know him as the Hall of Fame coach of the Oakland Raiders and broadcaster who worked for every major network, but more than anything, he was a devoted husband, father and grandfather.

“Nobody loved football more than Coach. He *was* football. He was an incredible sounding board to me and so many others. There will never be another John Madden, and we will forever be indebted to him for all he did to make football and the NFL what it is today.”

Memorial service information will be announced when available.





0001

MADDENCRUISER



TURBO

GROUND LINES INC. 1074845 TX. US 001 051110



0001  
GREYHOUND  
www.greyhound.com

MC 594276  
TS DOT 1507063  
TX DOT 010102410

VIN JD497866

7865

OVERSIZE





LAS VEGAS RAIDERS, LOS ANGELES CHARGERS

# Take an Exclusive Tour Inside the Famed Madden Cruiser

Las Vegas Raiders fans can take an exclusive tour of the famed Madden Cruiser at Allegiant Stadium this weekend.

HONDO S. CARPENTER, SR. • JAN 7, 2022



**Harry Ruiz**

@LANACIÓNRAIDER

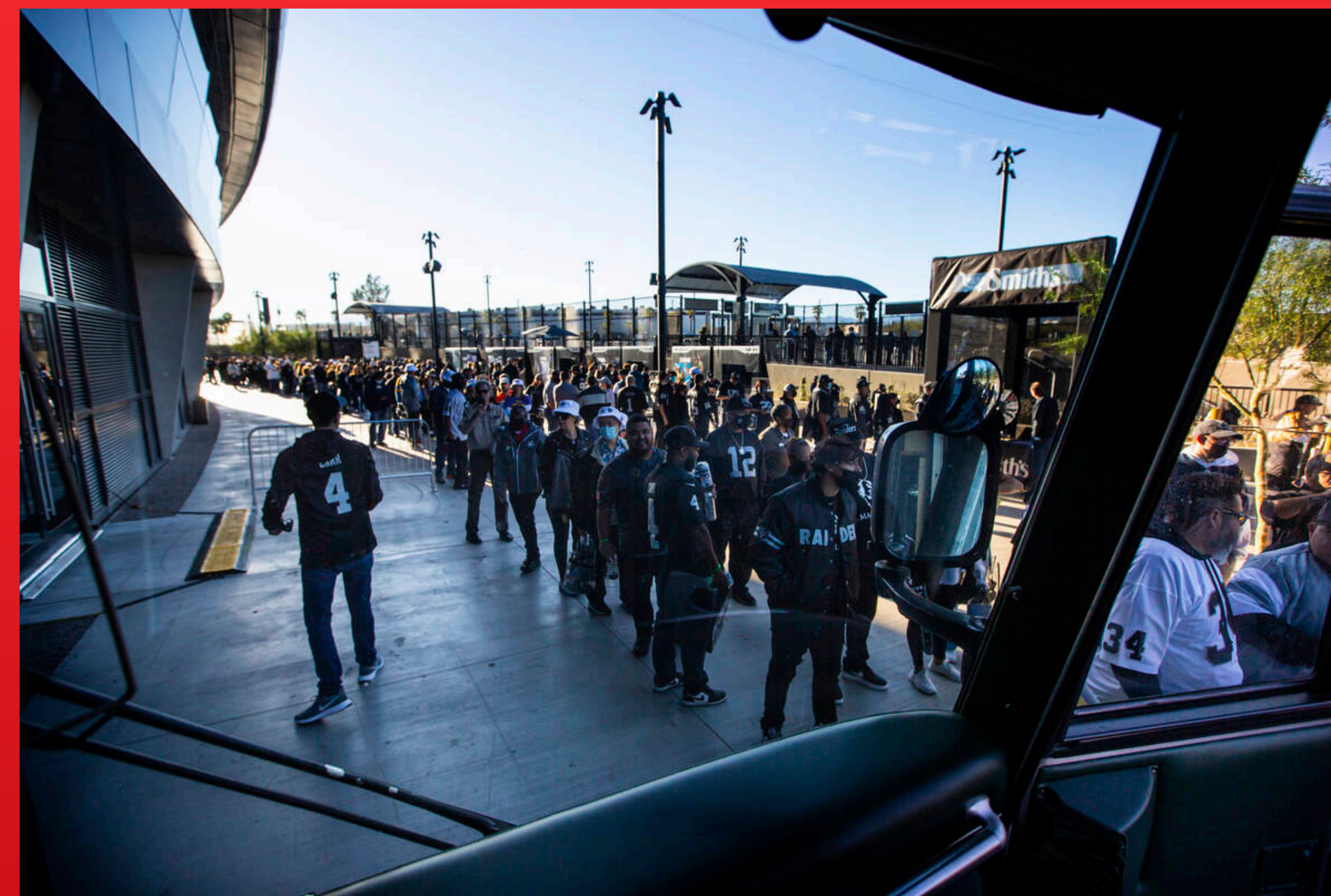


@LaNacionRaider

Pause (k)



# Madden Cruiser at Allegiant Stadium













4120

CI  
INDUSTRIES

Eppeler

B25

9645519

0001

GREYHOUND

greyhound.com



# NFL Honors Red Carpet at Sofi Stadium

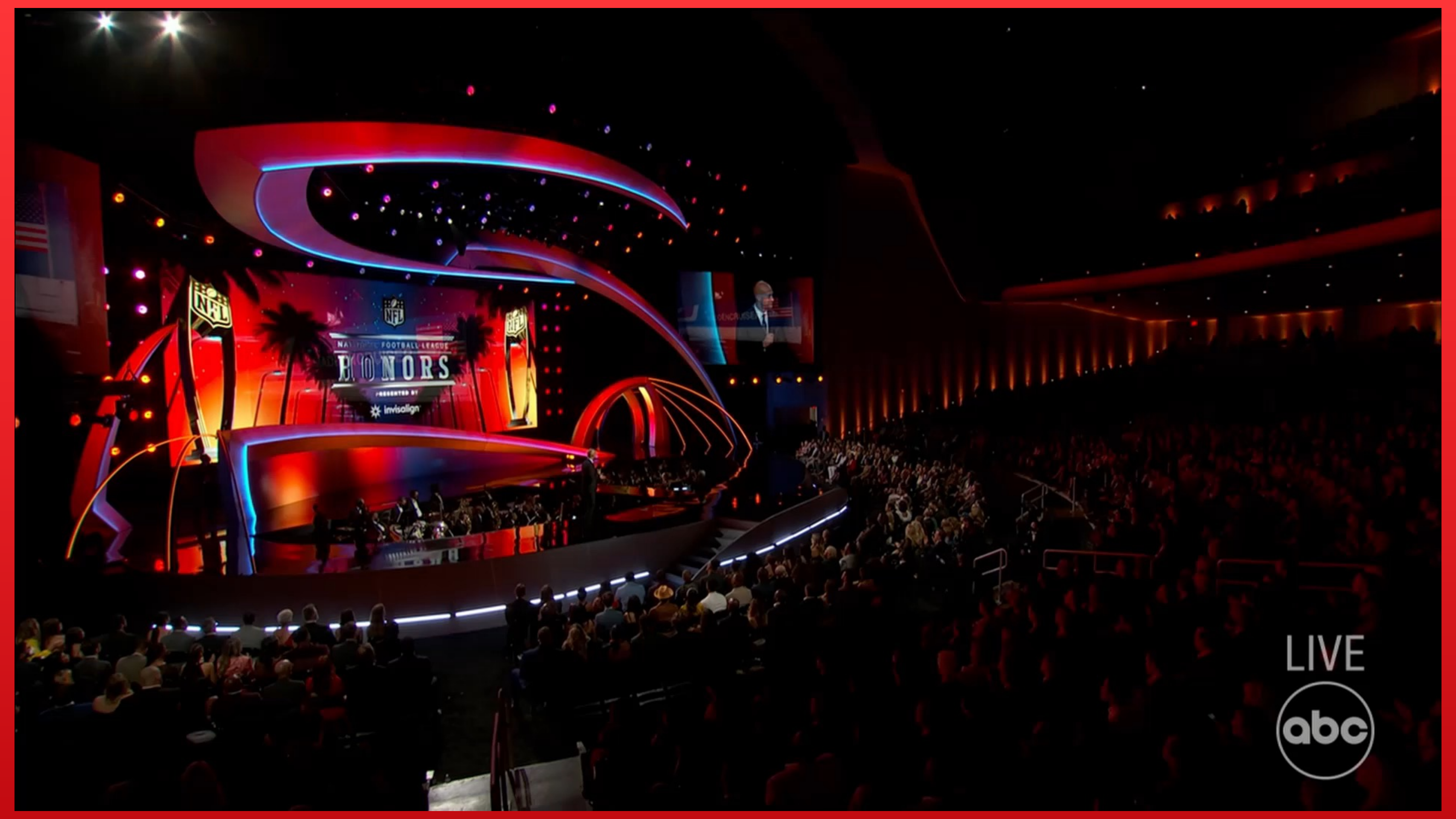




MADDENCRUISER



Kyle Brandt | @KyleBrandt



LIVE  
abc





ONE MORE MONDAY NIGHT IN OAKLAND:  
**A Celebration of John Madden**



















MCI  
JCASH1

0001 0001  
GREYHOUND  
4SDJ829

# Post-Covid Challenges

- New leadership for the Hall
- New repair issues for the Madden Cruiser
  - Brakes
  - Circuits
  - Air Conditioning
- No additional staffing for its care
- Reduced space for outdoor exhibition
- But public interest remained





LABOR DAY  
WEEKEND



15



**DESTINATION**

- 1** TOM BENSON HALL OF FAME STADIUM
- 2** FOREVERLAWN SPORTS COMPLEX
- 3** CENTER FOR PERFORMANCE

- 6** PLAY-ACTION PLAZA
- 7** HILTON TAPESTRY HOTEL  
*\*UNDER CONSTRUCTION*
- 8** WATERPARK  
*\*UNDER CONSTRUCTION*

**PARKING**

- 1** UNITY LOT
- 2** HONOR LOT
- 3** COURAGE LOT





GREYHOUND

**GREYHOUND**



MADDENCRUISER

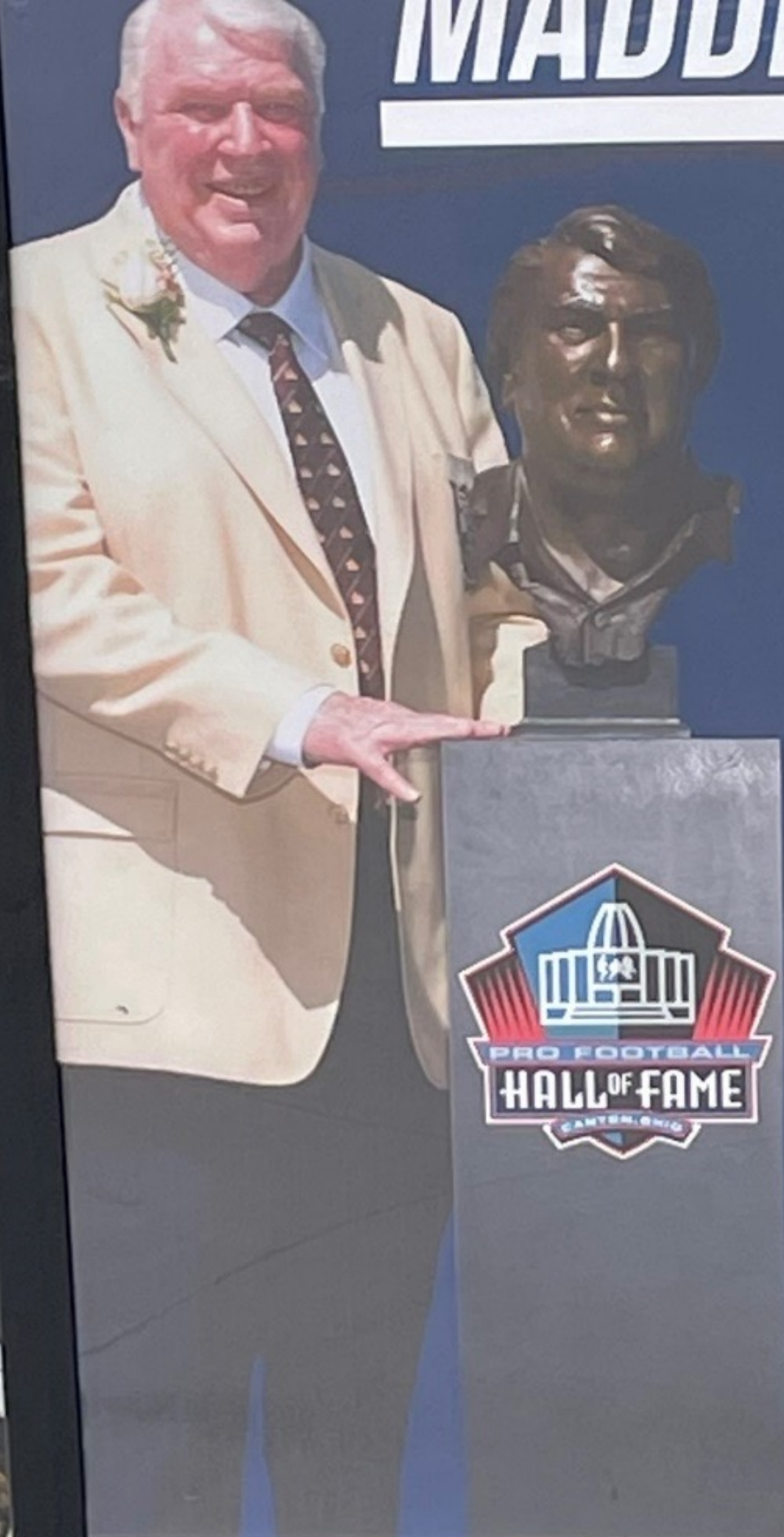


TOUR HALL OF FAMER JOHN MADDEN'S  
**MADDEN CRUISER**





# MADDEN GRUIJLIJ



This is the original bus used by John Madden during his legendary broadcasting career.

The Greyhound bus was converted in 1987 when Madden transitioned from his Hall of Fame coaching career into television and decided he no longer wanted to fly.



Scan to learn more & watch a video of Hall of Famer John Madden giving a tour of his iconic bus.

# What Have Been the Costs?

- \$300 Monthly Storage Fee
- \$2300 AC Replacement in 2019
  - As of 2023 needs to be replaced
- \$8,000 Repairs in 2022
- \$47,000 to Transport to the Las Vegas Raiders
- \$18,000 to Transport to Super Bowl LVI
- \$15,000 to Transport to John Madden Funeral
- \$1,800 to Repair Circuit Breakers
- 75% reduction in attendance at new location

How Did  
We Get  
Here?

# Henry Ford Museum

Matt Anderson – Curator of Transportation

Cuong T. Nguyen – Senior Conservator

## JFK Assassination Vehicle



## Rosa Parks Bus



# Collections Policy on Large Historic Vehicles



Jason Aikens



330178014



Matt Anderson

# Advice To Any Museum Considering A Large Historic Vehicle





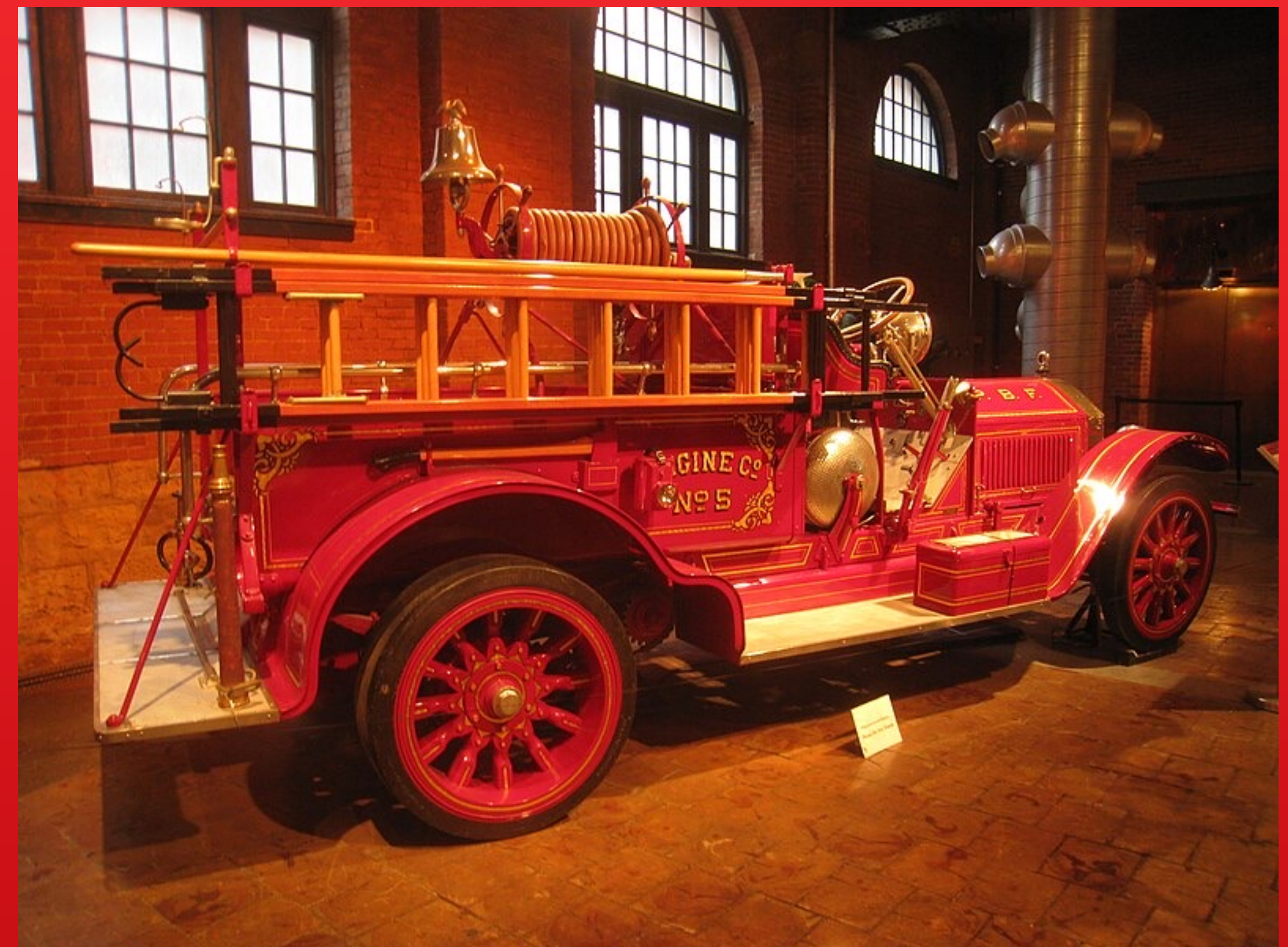
# Senator John Heinz History Center

Anne P. Madarasz – Director Curatorial Division/Chief Historian/Director WPSM

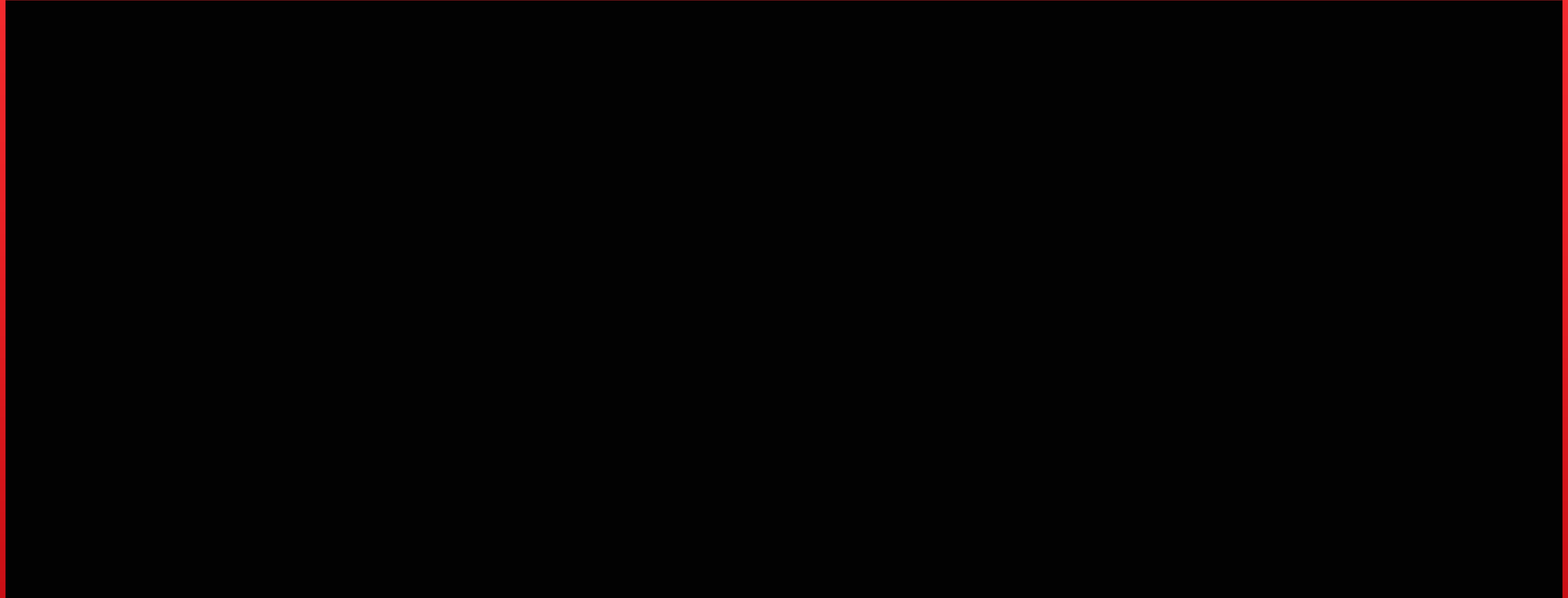
1949 Streetcar #1724



1919 Pittsburgh Fire Engine



# Collections Policy on Large Historic Vehicles



# Advice on Collecting Large Historic Vehicles

**Collections  
Decisions**

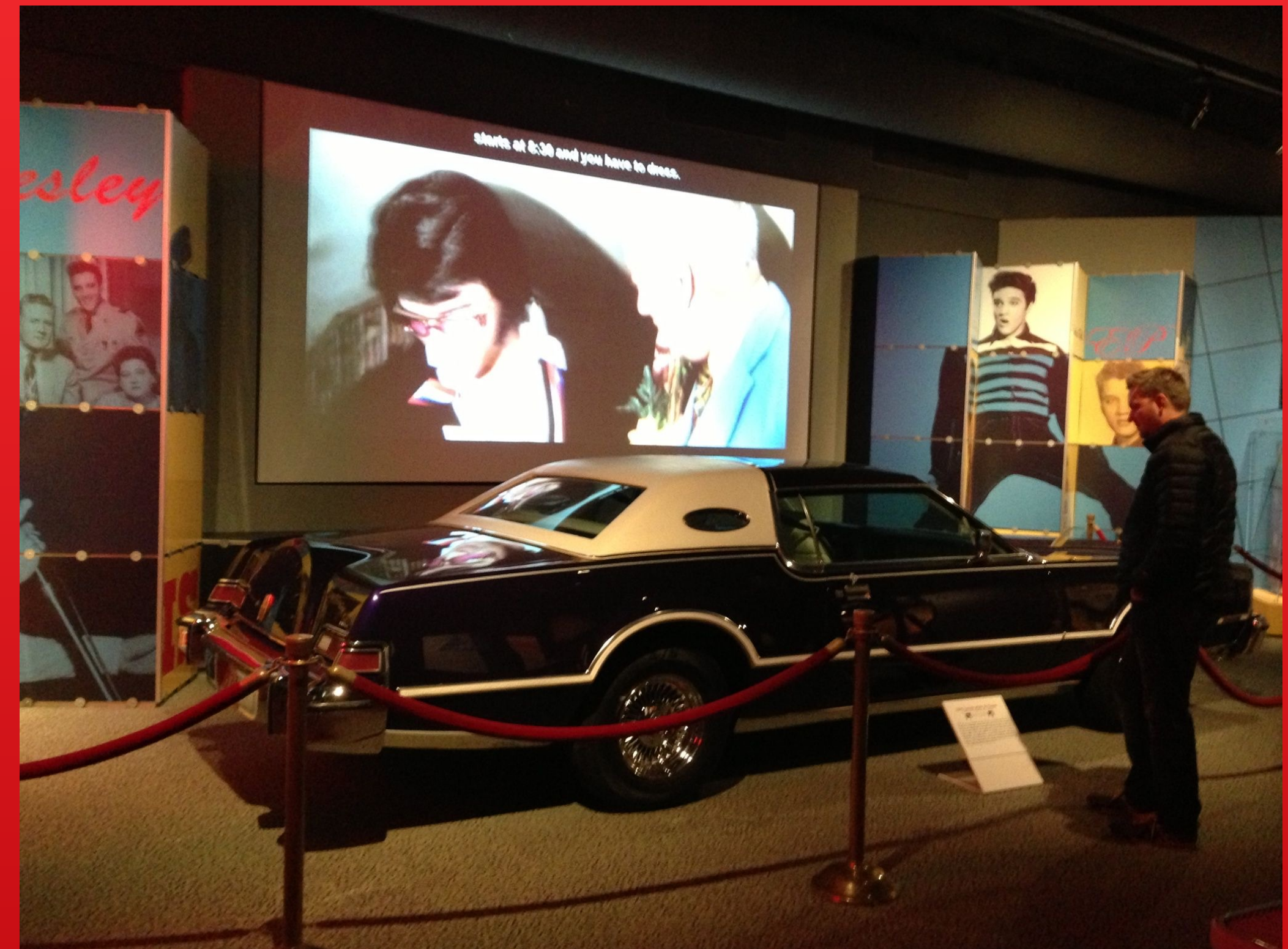
# Rock & Roll Hall of Fame

Emmanuel "Jun" Francisco – Director of Collections Management

## Johnny Cash Bus



## Elvis Presley Car



# Acquisition of Johnny Cash Bus

Microsoft Teams

## Meeting

2023-09-28 18:25 UTC

Recorded by

Aikens, Jason

Organized by

Aikens, Jason

# Collections Policy on Large Historic Vehicles Today

Microsoft Teams

## Meeting

2023-09-28 18:25 UTC

Recorded by

Aikens, Jason

Organized by

Aikens, Jason

# Advice on Collecting Large Historic Vehicle

Microsoft Teams

## Meeting

2023-09-28 18:25 UTC

Recorded by

Aikens, Jason

Organized by

Aikens, Jason

# Points to Consider When Collecting Large Historic Vehicles

- Space
  - Do you have indoor or outdoor exhibit space?
  - Do you have storage space?
- Educational piece or accessioned artifact?
  - Operable?
- Staffing
  - Do you have vehicle care experts?
  - Do you have staff that can move or operate it?
  - Do you have guest services staffing?
- Costs
  - There will be yearly costs. Can you afford that?
  - Can a benefactor fund the care?
  - Do you have equipment for support?
- Don't collect it if you don't have the organization's commitment or resources for proper care.



# Resources

- Conserve O'Gram September, 1999 Number 10/3 “Preparing Historic Motorized Vehicles for Storage or Exhibit”
- “The Care and Preservation of Historic Motor Vehicles” by By Malcolm Collum, Conservator, The Smithsonian Air and Space Museum Revisions by Cuong T. Nguyen, Conservator, The Henry Ford
- AASLH Technical Leaflet #287, “Care and Management of Vehicle Macro-Artifacts” by Marc Sammis and Kurt R. Bell