



Sponsorship Levels: Ohio Local History Alliance Annual Meeting

Deadline to sponsor and for receipt of image files is September 15, 2023.

Almost 200 people from 100 institutions attended the 2023 OLHA Annual Meeting, our most recent in-person meeting.

41% of attendees are board members or administrators in their institutions; 27% have curatorial/collections care responsibilities; 22% are involved with education, exhibit development, and interpretation.

The *Local Historian*, the newsletter of the Ohio Local History Alliance, is emailed six times a year to 352 member organizations.

Buckeye Sponsor: \$5,000

- All Trilobite Sponsor benefits; and
- One full-page advertisement in **six** issues of the *Local Historian* (in place of half-page advertisements in the *Local Historian*)
- Verbal recognition and slide including logo in the presentation at the Friday keynote and the Saturday Awards luncheon

Trilobite Sponsor: \$2,500

- All Ladybug Sponsor benefits; and
- Full-page advertisement in Annual Meeting program
- One half-page advertisement in **four** issues of the *Local Historian*
- Two complimentary Annual Meeting registrations and lunches for company representatives or guests
- Two features on Alliance social media (Facebook and Twitter)
- Verbal recognition and slide including logo in the presentation at the Friday keynote
- One complimentary vendor table

Cardinal Sponsor: \$1,000

- All Ladybug Sponsor benefits; and
- Half-page advertisement in Annual Meeting program
- One half-page advertisement in **two** issues of the *Local Historian*
- Two complimentary Annual Meeting registration and lunches for company representative or guest
- One feature on Alliance social media (Facebook and Twitter)
- Verbal recognition and slide including logo in the presentation at the Saturday awards luncheon
- One complimentary vendor table



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Flint Sponsor: \$750

- All Ladybug Sponsor benefits; and
- Half-page advertisement in Annual Meeting program
- One complimentary Annual Meeting registration and lunches for company representative
- Signage recognizing sponsorship at both continental breakfasts
- One complimentary vendor table

Carnation Sponsor: \$500

- All Ladybug Sponsor benefits; and
- Quarter-page advertisement in Annual Meeting program
- One quarter page advertisement in **one** issue of the *Local Historian*
- One complimentary Annual Meeting registration and **one** lunch for company representative
- Signage recognizing sponsorship at the Friday afternoon break
- One complimentary vendor table*

Ladybug Sponsor: \$250

- Company logo and hyperlink on OLHA 2023 Annual Meeting website page
- Company logo in Annual Meeting program
- Company literature in Annual Meeting conference packet

Sponsorship checks can be mailed to the **Ohio Local History Alliance, c/o Ohio History Connection, 800 East 17th Ave, Columbus, OH 43211.**

Contact for questions, credit card payments, and image files is Dr. Betsy Hedler, Ohio Local History Alliance Executive Secretary, at 614-297-2538 or ohiolha@ohiohistory.org

*Please note, vendor table does not include conference registration or lunches for the company representative. Company representatives will need to register separately, or take advantage of higher sponsorship levels that offer complimentary registrations and/or lunches.



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Sponsorship Form

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Contact for questions and image files is Dr. Betsy Hedler, Ohio Local History Alliance Executive Secretary, at 614-297-2538 or ohiolha@ohiohistory.org. Credit card payment for sponsorships will be accepted via the Ohio History Store at www.ohiohistorystore.com/collections/olha-events.

Organization Name as you would like it to appear in signage:

Point of Contact Name:

Address:

Phone Number:

Email Address:

Company Hyperlink:

Ladybug Sponsorship Level - \$250

Provide company logo by 15 Sept 2023

Provide company literature to Betsy by 22 Sept 2023

Carnation Sponsorship Level - \$500

Provide company logo by 15 Sept 2023

Provide company literature to Betsy by 22 Sept 2023

Provide company advertisement for inclusion in program by 22 Sept 2023

Flint Sponsorship Level - \$750

Provide company logo by 15 Sept 2023

Provide company literature to Betsy by 22 Sept 2023

Provide company advertisement for inclusion in program by 15 Sept 2023

Provide company advertisement for inclusion in Local Historian by 22 Sept 2023

Identify if company would like table at conference by 22 Sept 2023

Register complementary representative (contact Betsy for code) by 22 Sept 2023



Cardinal Sponsorship Level - \$1000

- _____ Provide company logo by 15 Sept 2023
- _____ Provide company literature to Betsy (see above) by 22 Sept 2023
- _____ Provide company advertisement for inclusion in program by 15 Sept 2023
- _____ Provide company advertisement for inclusion in Local Historian by 22 Sept 2023
- _____ Identify if company would like table at conference by 22 Sept 2023
- _____ Register complementary representatives (2) (contact Betsy for code) by 22 Sept 2023

Trilobite Sponsorship Level - \$2500

- _____ Provide company logo by 15 Sept 2023
- _____ Provide company literature to Betsy (see above) by 22 Sept 2023
- _____ Provide company advertisement for inclusion in program by 15 Sept 2023
- _____ Provide company advertisement for inclusion in Local Historian by 22 Sept 2023
- _____ Identify if company would like table at conference by 22 Sept 2023
- _____ Register complementary representatives (2) (contact Betsy for code) by 22 Sept 2023

Buckeye Sponsorship Level - \$5000

- _____ Provide company logo by 15 Sept 2023
- _____ Provide company literature to Betsy by 22 Sept 2023
- _____ Provide company advertisement for inclusion in program by 15 Sept 2023
- _____ Provide company advertisement for inclusion in Local Historian by 22 Sept 2023
- _____ Identify if company would like table at conference by 22 Sept 2023
- _____ Register complementary representatives (2) (contact Betsy for code) by 22 Sept 2023